

## SPONSORSHIP DETAILS

### What is JS Channel?

- JavaScript enthusiast community focussed on learning and giving back to community and not for profit motives
- Largest active global Meetup group focussed on JavaScript today
- Focus on workshop format for Meetups as well conferences each year
- The largest and most loved conference in the APAC region on JavaScript
- Array of some of the best speakers from global circles - Douglas Crockford, Yehuda Katz, Kyle Simpson, Christian Lilley, Joe Petterson
- Un-biased towards any specific technology platform propagation in all present forms
- Tie-ups with some of the best industry names - JSConf, Bangalore JS

#### 2014

- Largest JavaScript PAN-India conference #JSConferenceIN on 18th, 19th Jul 2014 @Bengaluru

#### 2016

- Largest JavaScript conference #JSConferenceIN on 15th, 16th Jul 2016 @Bengaluru

#### 2013

- Incepted JSChannel with JS Meetups in Delhi, Bangalore
- Workshop format conference #JSConferenceBLR held on 16th Nov 2013 @Bengaluru
  - Largest NCR JavaScript conference #JSConferenceNCR on 07th Sep 2013 @Delhi

#### 2015

- 2015 Launched JS Channel Mumbai chapter
- Largest JavaScript conference in APAC region in 2015 with over 450 in-person and over 500 online attendees

Today we are the largest JavaScript conference (terms of attendees) in APAC region and the largest active global JavaScript Meetup community

## Previous Sponsors



## Associations



## What you can expect as a sponsor

1. Witness the largest technology astute footfall in APAC for your brand
2. Showcase people, platform capabilities to attract talent, gain brand value
3. A very professional and transparent SPOC model with the JSChannel core team to assist you through the sponsorship journey

## Speakers



**Erik Rasmussen**

Creator of  
Redux Form and the Ducks



**Joe Pettersson**

UI Engineering at  
McKinsey & Company



**Satty Bhens**

Digital Principal  
at McKinsey Digital Labs

# Sponsorship Details

	Platinum no. 3	Gold no. 4	Silver no. 10	Bronze
Linked Logo on conference website (sizes vary)	✓	✓	✓	✓
Logo & 300 words on conference website	✓	✓	✓	✓
Exhibit booth at conference	✓	✓		
Logo on conference t-shirt (varying size)	✓	✓	✓	✓
Banner in conference room	✓	✓	✓	
Printed material in attendee packet	✓	✓	✓	✓
Logo on sponsor slide in between presentations	✓	✓	✓	
Preferential banner placement	✓			
“sponsored by” text on digital/print materials	✓	✓	✓	✓
Discounted Attendee Ticket (20% off full price)	10	8	6	4

**Platinum: ₹5.5 Lakhs**

**Gold: ₹3.5 Lakhs**

**Silver: ₹ 2 Lakhs**

**Bronze: ₹ 50 thousand**

**USD options also available for international sponsors**

## Contact

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**Twitter: [@js\\_channel](https://twitter.com/js_channel)**

**Website: [www.jschannel.com](http://www.jschannel.com)**

**More sponsorship options available as well (let us talk)**